



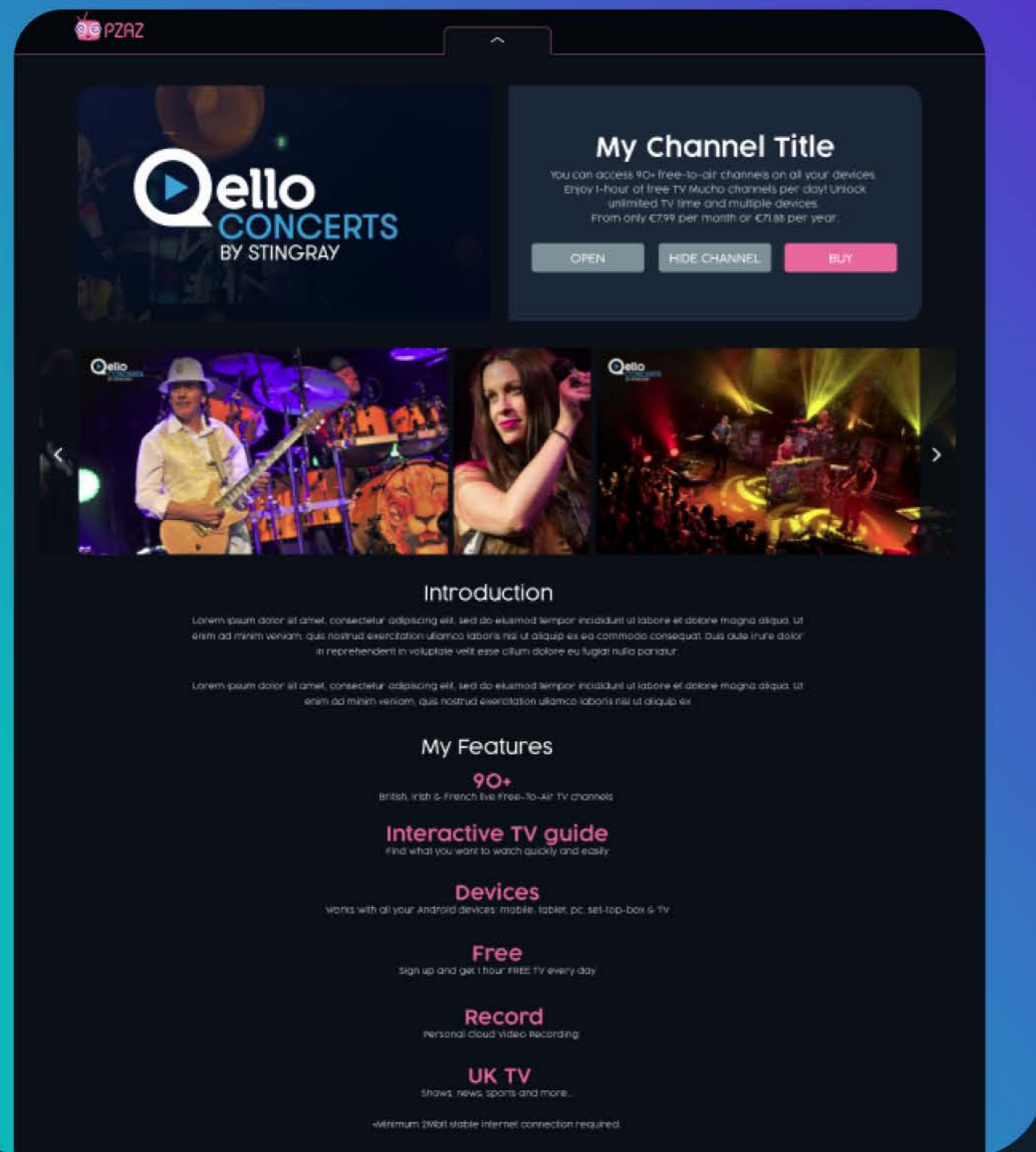
**Let's have
some Pzaz !**

Our promise to you.

A Branded Storefront.

Discover new fans with the Pzaz category branded storefront and amplify your content reach globally. This dedicated category storefront is a homepage, a special landing page for us to promote your content to Pzaz's rapidly growing audiences across the globe.

Just like a typical app-store page, this storefront is publicly available, for anyone to easily find online, either via search engines or using a direct link: www.pzaz.tv/categoryname



We promote your content.

Pzaz is the only platform that offers a comprehensive investment to market your content from day one.

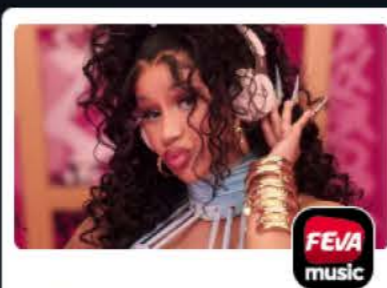
We market content using images, trailers, thorough information, selling arguments, content packages and e-commerce.

NEW PARTNERS



Bando à Parte
Bando à Parte is a production company based in Portugal,...

DETAILS



FEVA Music TV
FEVA Music Channel is here to bring you the best of music from all over the...

DETAILS



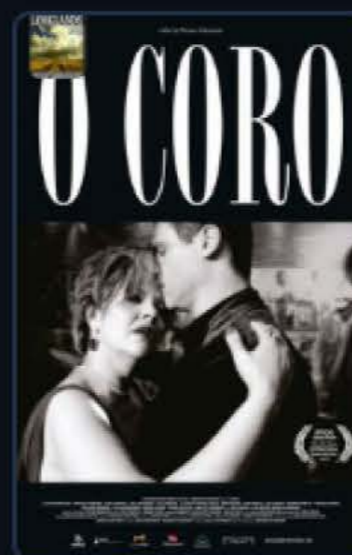
Choppertown
The award-winning biker films from One World Studios. Featuring Kutty...

DETAILS

We tag your content as “New” and list it under the “Recently Added” category on our main content page for 7 days.

(For larger libraries, we can drip-feed.)

RECENTLY ADDED 42



Promoting your content...



We integrate your TV guide data (EPG).

The screenshot displays a TV guide interface with three content cards. The first card is for 'OCTANE TV' and features 'ISLAND STORIES', described as '1 Season - 11 Episodes' and 'This charming and utterly entertaining animated...'. The second card is for 'Madbox' (marked with a crown icon) and features 'Caminandes', described as '1 Season - 3 Episodes' and 'The Caminandes cartoon series follows our hero...'. A third card is partially visible on the right, showing 'Dow Impo' and 'So glad is or'.

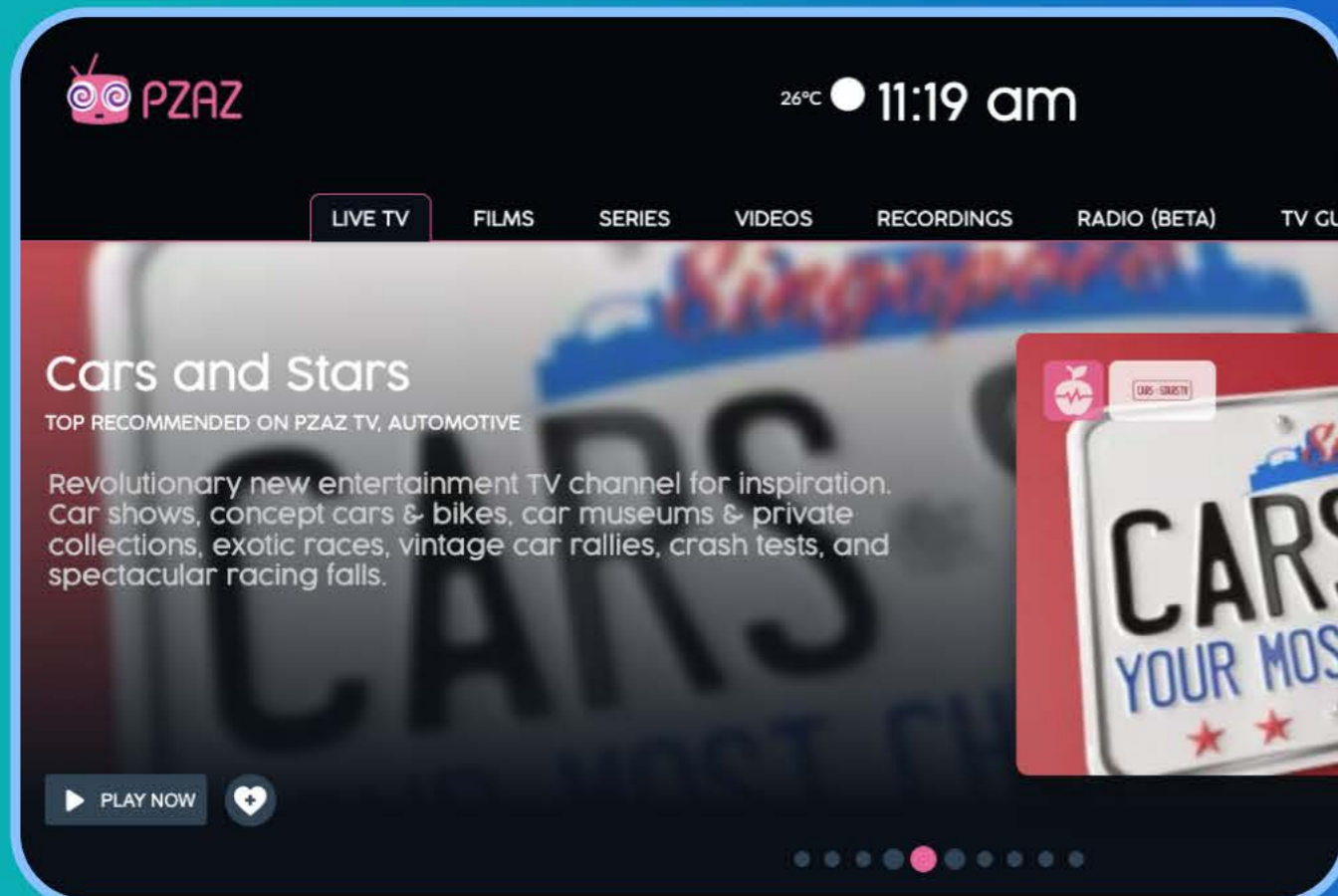
We include your content in the Pzaz Universal TV Search to boost discoverability, drive engagement and increase retention.

The screenshot shows a search interface with a search bar containing the placeholder text 'Input at least 3 characters...'. Below the search bar is a keyboard with a 'Search' button on the right. The keyboard layout includes numbers 1-9, symbols =/#, 0, ., and letters a-z, with a backspace key represented by an 'X' icon.

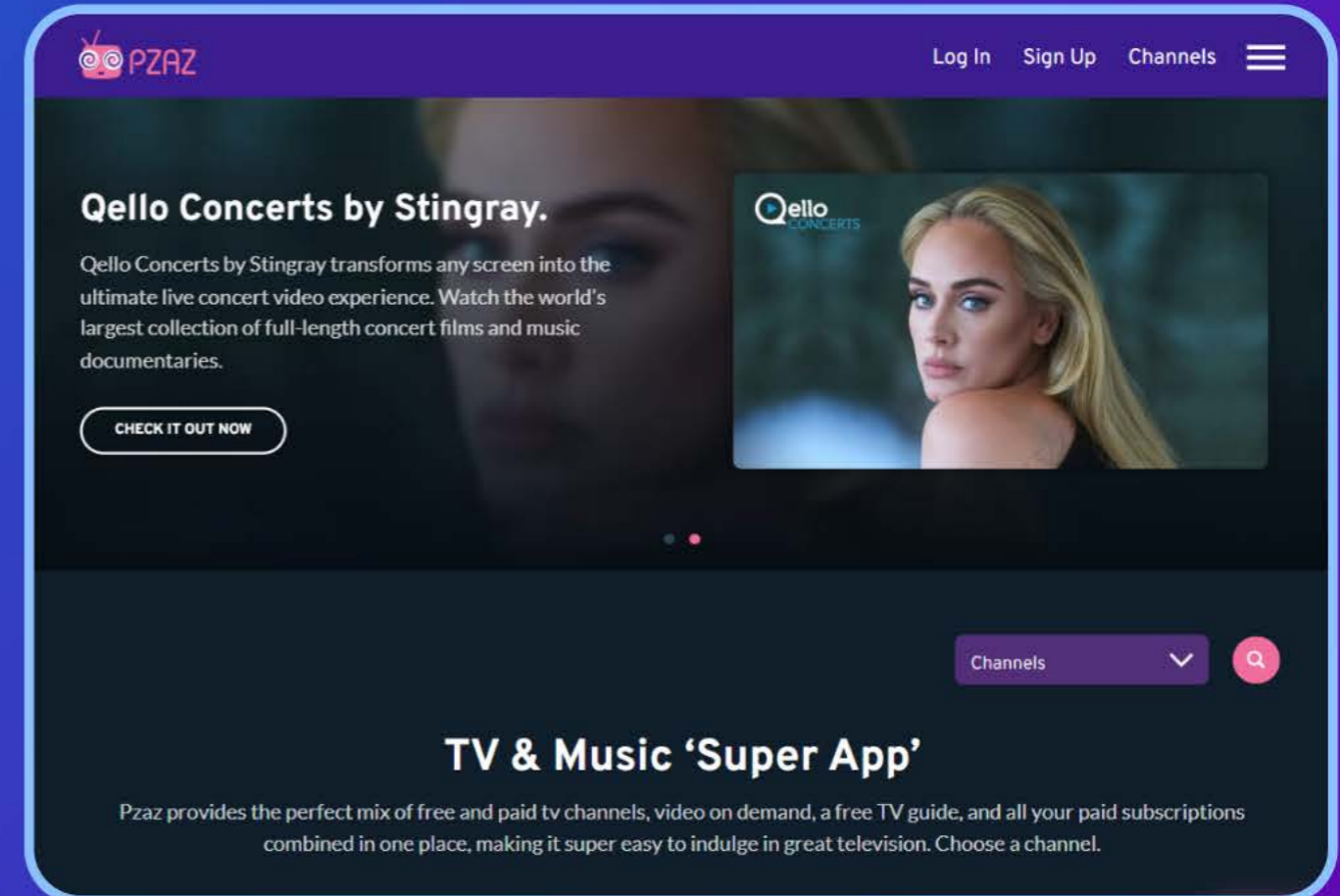
Promoting your content...



We produce a “Featured Banner” for 7 days under its respective content tab for maximum visibility, e.g., live channel, film, series, etc.



We place this “Featured Banner” on the www.pzaz.tv/channels website. This is our dedicated partner section, where the banner receives maximum exposure for 7 days.

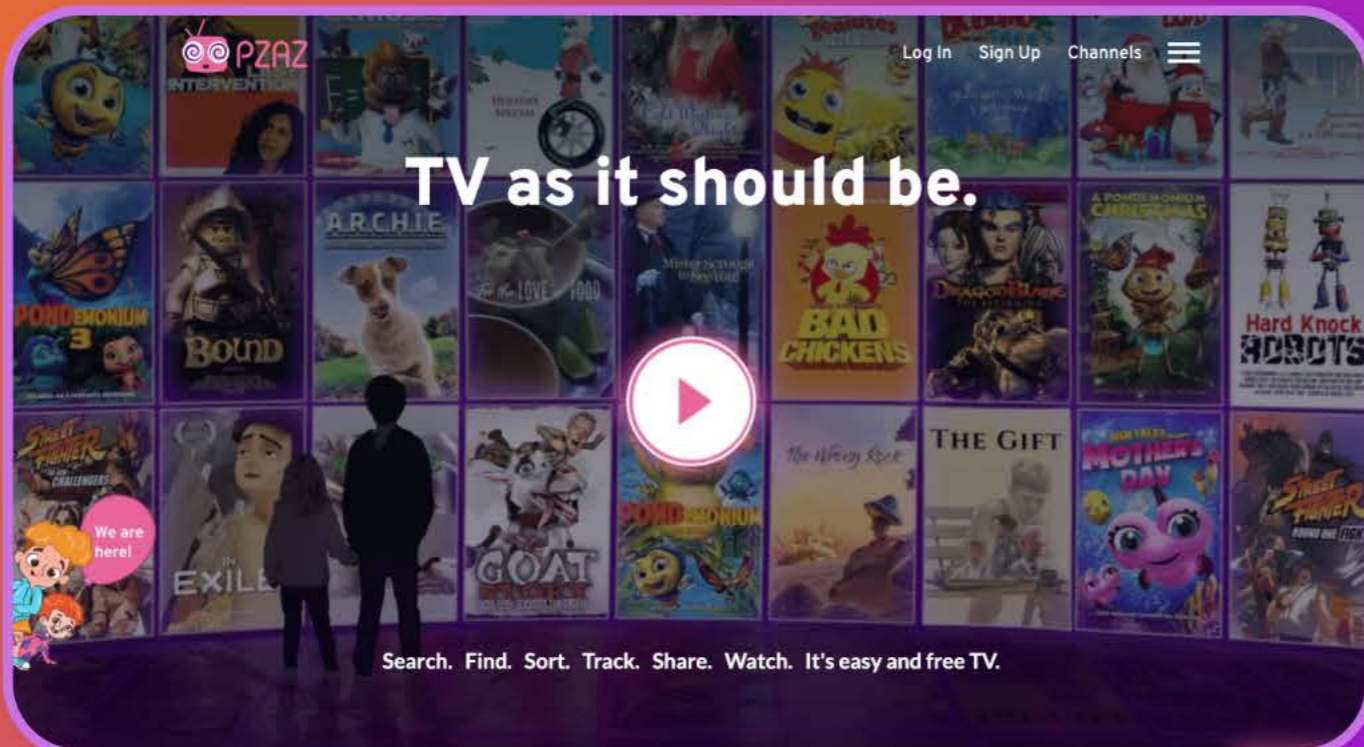


Pzaz distribution outlets.

To ensure Pzaz content gains maximum exposure, we have a variety of distribution outlets. Outside of traditional outlets like apps and the web, we also work with a wide range of hardware providers - like ISP's, TV box and TV providers - who bundle Pzaz products.

1

Pzaz platform online at Pzaz.tv.



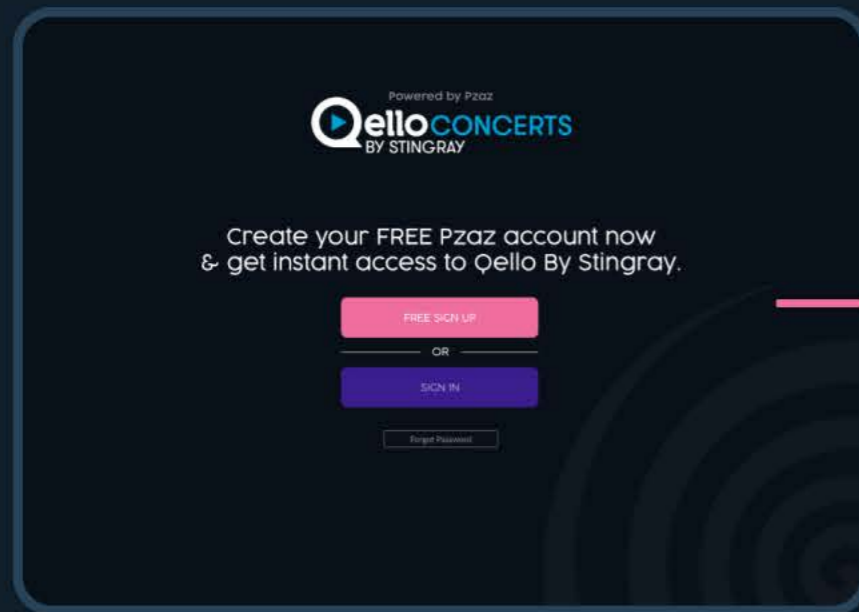
2

Pzaz apps for every device.



Pzaz distribution outlets.

“Your-user” signup journey.



Powered by Pzaz
Qello CONCERTS
BY STINGRAY

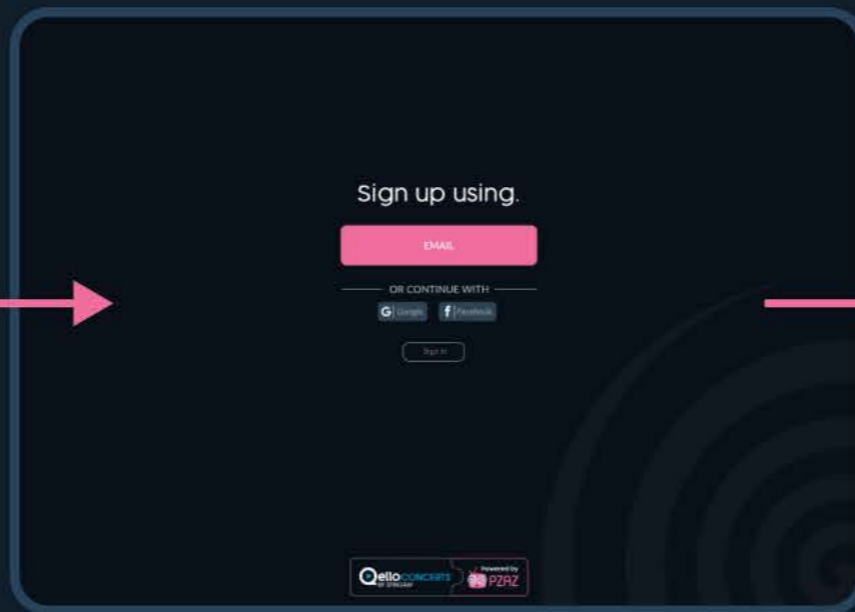
Create your FREE Pzaz account now
& get instant access to Qello By Stingray.

FREE SIGN UP

OR

SIGN IN

[Forgot Password](#)



Sign up using.

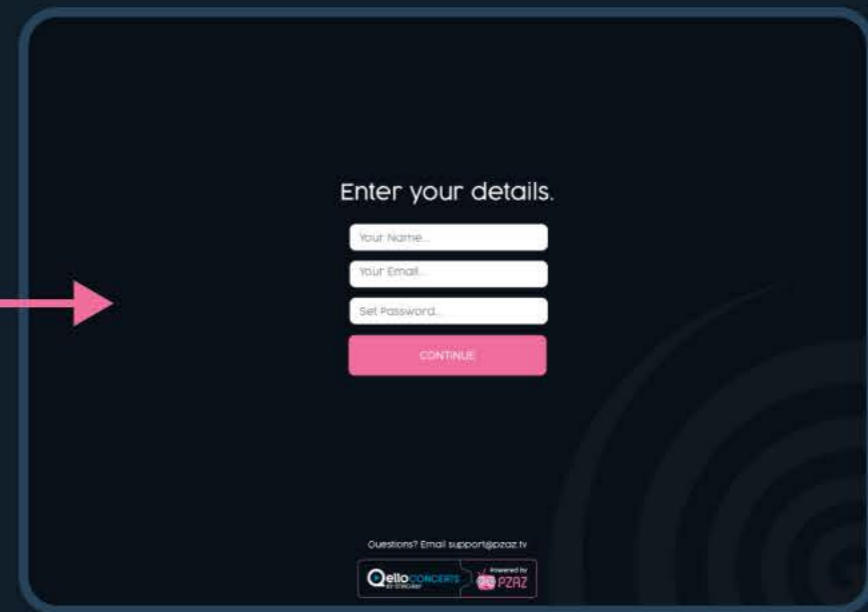
EMAIL

OR CONTINUE WITH

[Google](#) [Facebook](#)

Sign In

Qello CONCERTS BY STINGRAY Powered by PZAZ



Enter your details.

Your Name...

Your Email...

Set Password...

CONTINUE

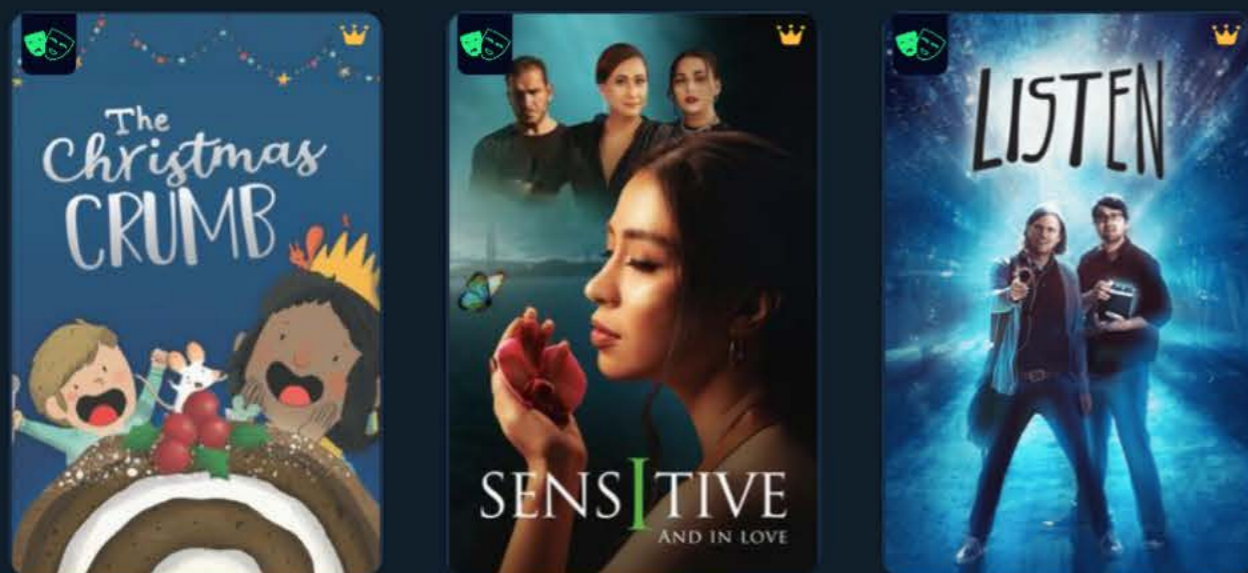
Questions? Email support@pzaz.tv

Qello CONCERTS BY STINGRAY Powered by PZAZ

Pzaz distribution outlets.

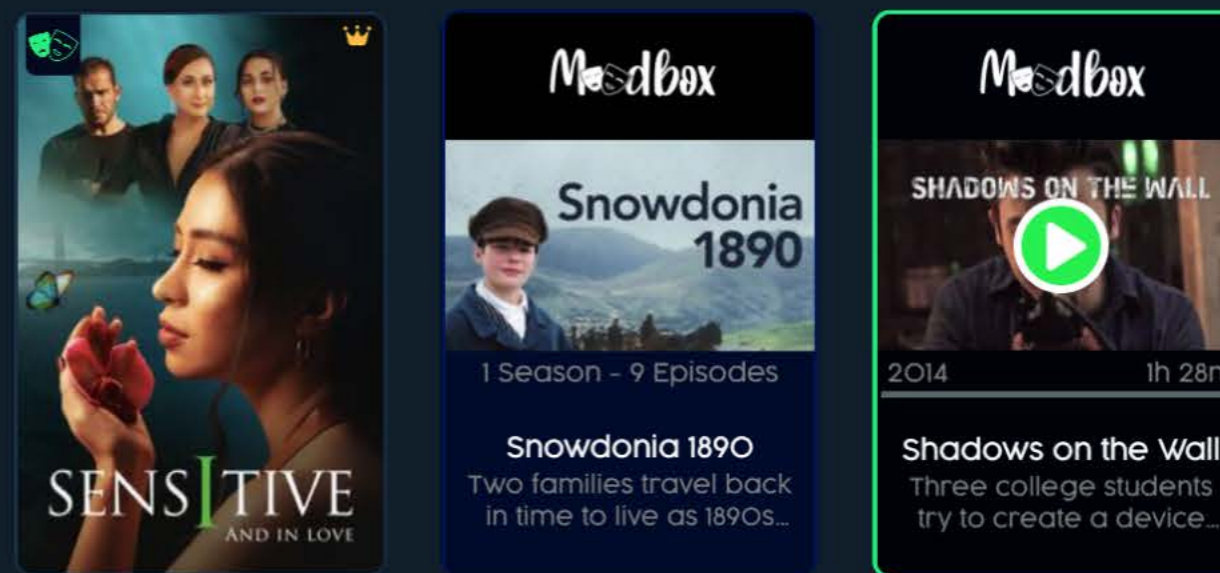
4

Pzaz branded channels.



5

Pzaz branded content packs.



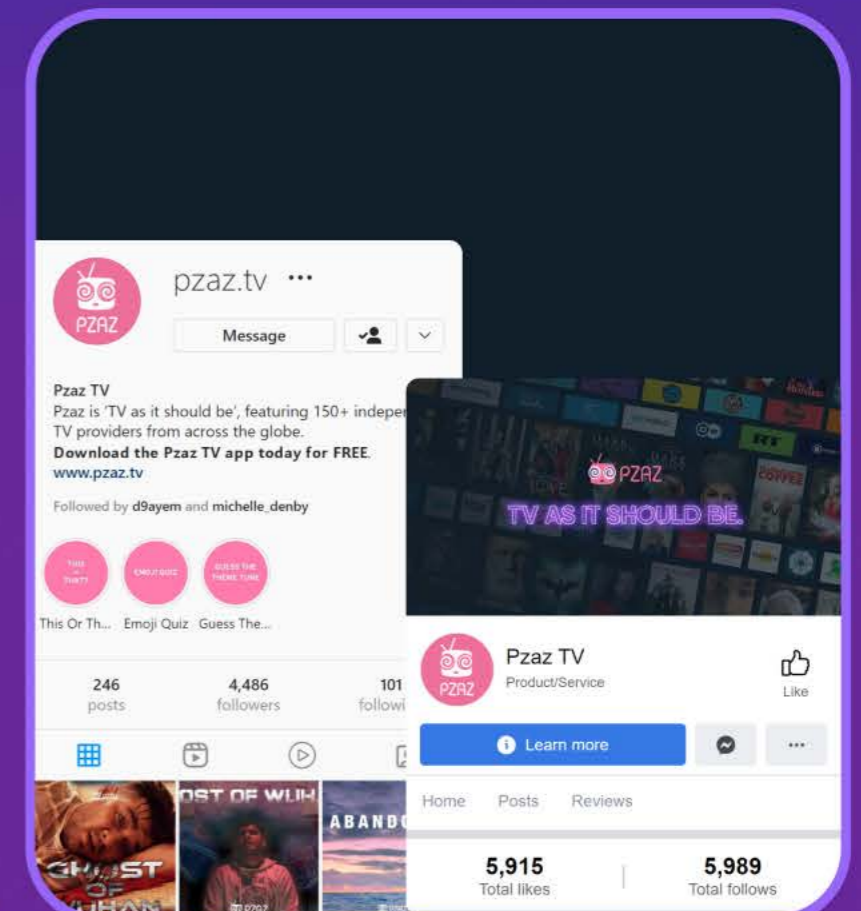
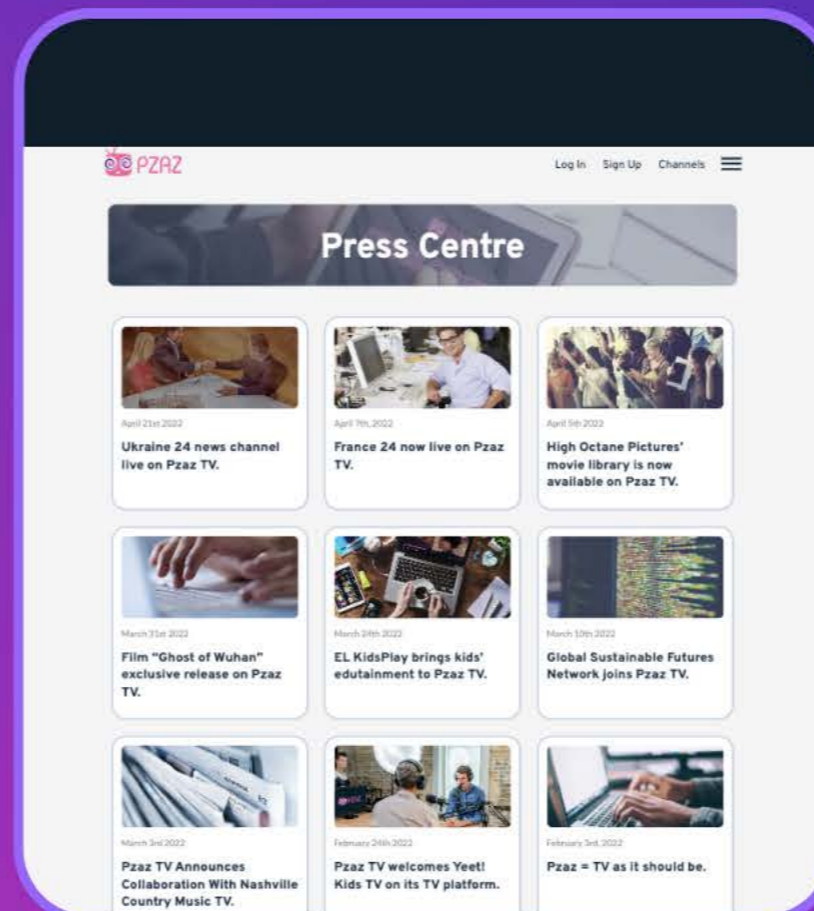
We issue a customized press release announcing our partnership and highlighting your content.

We will mention you in our regular Newsletters to our members.

There is more...

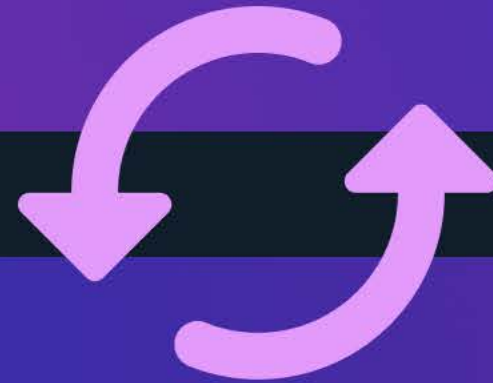
By partnering with Pzaz, we guarantee your content will be out there. Trust us to promote you and create buzz around your content.

Promotion



Social Media

We actively produce content to promote your content on Pzaz using our ever-growing social media channels (Facebook, Twitter, Instagram, YouTube). This includes comprehensive video marketing.



We create links back to the category storefront where ever possible. With your collaboration, we can also team up on special promos, unique marketing campaigns, and user-friendly events.



Marketing with videos.

We produce Pzaz co-branded video advertisements to cross-promote your brand, channel and content in all our outlets and social media.

1-minute partner video.

We produce a 1-minute dedicated promo piece about your channel and use it to:

- Place it on all our social media, including on YouTube.
- As a pre-roll (and mid-roll upon request) to your content in the “Pzaz branded channels” and the “Pzaz branded content packs”.
- Place on “Your Brand Storefront”.



30-second content-promo ads.








We produce 30 seconds clips that promote your best content and use them to:

- Post across our Social Media channels according to our schedule.
- Place them as trailers on the content banners.

Promotion Schedule.

A successful social media strategy relies on eye-catching visuals and engaging messages - photos, 30-second video clips or similar. The best-looking and most frequently watched content will be our greatest asset. It is important to provide us with your best clips, trailers, promo videos and images. Social media posting typically happens according to the following schedule (based on 1 week):

 Facebook	1 post
 Twitter	Twitter - 2 posts
 Instagram	Instagram - 1 post/story
 LinkedIn	LinkedIn - 1 "Best of Pzaz" post
 YouTube	YouTube - 2 videos uploaded to our channel

Something special or unique to offer to our audience?

Tell us and we will display it under the exclusive “Featured” banner and on the branded storefront to ensure maximum visibility, and we might even send a dedicated press release and post on our social media.

Pzaz loves teamwork and we built our product to help content producers. Please, recommend or suggest your ideas to us. You will find we are surprisingly open to finding ways to make things work.

Suggestions for how to promote your content on Pzaz be found here:

<https://pzaz.tv/brand/>





Thank you for our
partnership.



Social Media
Camila



Partner Onboarding
Meagan



Sales
Sandra



pzaz.tv